

SCADS

OFFICIAL BROCHURE 2026



Official

WELCOME TO SCADS

SCADS is a premium beer brand built for scale, strong visibility and consistent turnover.

With a clearly structured range from 3.4% to 20%, SCADS enables distributors to serve multiple consumer occasions under one distinctive and easy-to-navigate brand.

Clear positioning, consistent quality and practical marketing support make SCADS ideally suited to retail, bars and clubs across international markets.

Designed to perform. Designed to grow.



BORN TO TRAVEL

Hello, **ABOUT**

Great brands are built to go further.

SCADS gives importers a bold, commercially focused beer range created for international markets.

Distinctive packaging, clear product positioning and strong consumer appeal help drive visibility, repeat purchase and long-term sales growth.

From first shipment to full market expansion, SCADS is built to move with ambition.

Ready for new markets. Built for lasting growth.





Quality

INGREDIENTS

Brewed with selected malts and quality hops, SCADS delivers a smooth, consistent taste across the range.

Created for broad consumer appeal and reliable market performance, each product gives importers a clear option for different tastes, occasions and price points.

One range. More choice.

Greater sales potential.



The SCADS RANGE

The SCADS range is built to give distributors broader market reach under one powerful brand.

From refreshing 3.4% and 5% beers to the stronger 8%, 12%, 16%, 18% and 20% profiles, each product is clearly positioned for a distinct consumer segment.

More choice. Wider appeal. Greater sales potential.



SCADS DRIFTR

SCADS DRIFTR 3.4% combines a light, refreshing profile with strong commercial appeal across retail, bars and events.

Its accessible strength, premium presentation and competitive positioning support repeat purchase, steady turnover and reliable margins.

Easy-drinking. Easy-selling. Built for volume.

3.4%
REFRESHING
ELEGANCE





SCADS CRUIZR

SCADS CRUIZR 5% combines an easy-drinking profile with commercial appeal across bars, clubs and retail, in cans and bottles.

Its versatile formats, premium presentation and competitive positioning encourage repeat purchase, rapid turnover and reliable margins.

Built to sell.

**5%
EXCEPTIONAL
BALANCE**

SCADS TRAKR

SCADS TRAKR 8% combines a stronger, distinctive profile with commercial appeal across bars, clubs and retail.

Its bold character, premium presentation and clear positioning encourage higher-value purchases, steady turnover and reliable margins.

Made to stand out. Built to perform.

8%
CRAFTED
INTENSITY





SCADS

ESCAPR

SCADS ESCAPR 12% combines a bold, intense profile with strong commercial appeal across bars, clubs and retail.

Its distinctive identity, premium presentation and confident positioning encourage higher-value purchases, reliable turnover and attractive margins.

Bold by nature. Built to sell.

12%
STRONG
CHARACTER

SCADS ROAMR

SCADS ROAMR 16% combines an extra-strong, full-bodied profile with powerful commercial appeal across bars, clubs and retail.

Its commanding identity, premium presentation and standout positioning encourage higher-value purchases, reliable turnover and attractive margins.

Made to command attention. Built to perform.

16%
BOLD
DISTINCTION





SCADS

ADVTR

SCADS ADVTR 18% combines an extra-strong, full-strength profile with powerful commercial appeal across bars, clubs and retail.

Its bold identity, premium presentation and confident positioning encourage higher-value purchases, reliable turnover and attractive margins.

Built for impact. Made to perform.

18%
SUPREME
INTENSITY

SCADS XPLOR

SCADS XPLORE 20% combines an ultra-strong, high-impact profile with powerful commercial appeal across bars, clubs and retail.

Its dominant identity, premium presentation and bold positioning encourage higher-value purchases, reliable turnover and attractive margins.

Maximum strength. Built for impact.

20%
MAJESTIC
STRENGTH





IMPORTED

IMPORTED

LIGHT BEER

PREMIUM
BEER

IMPORTED

STRONG BEER

SCADS

SCADS

SCADS

SCADS

DRIFTR

CRUIZR

TRAKR

3.4%

REFRESHING
ELEGANCE

5%

EXCEPTIONAL
BALANCE

8%

CRAFTED
INTENSITY

WWW

WWW.SCADS.COM

WWW

Why **BECOME A PARTNER**

01

BROAD MARKET REACH

Serve diverse consumer segments through one structured and commercially focused premium beer portfolio.

02

RELIABLE GLOBAL SUPPLY

Benefit from dependable production and flexible international distribution support worldwide.

03

READY MARKET SUPPORT

Launch confidently and fast with targeted campaigns, branded materials and practical activation support included.

04

SCALABLE PARTNER GROWTH

Build long-term value through responsive collaboration, commercial flexibility and shared market ambition.



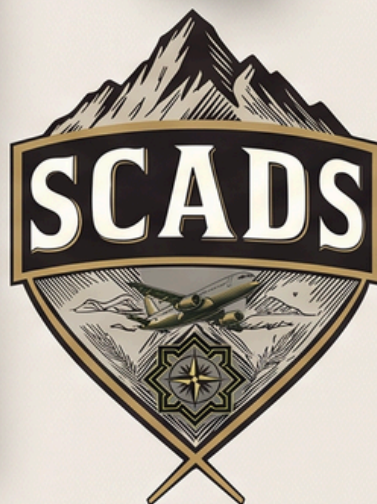
COMING SOON



SCADS MERCH

Street Ready







IMPORTED

STRONG BEER

SCADS

TRAKR

8%
CRAFTED
INTENSITY

WWW.SCADS.COM

READY TO MOVE ON TO

the action!



Email: hello@scadsbeer.com

Website: scadsbeer.com



